



Vanessa Mathews

Keynote Speaker. Consultant. Trainer.

Vanessa is the Founder and Chief Resilience Officer of Asfaldis Advisors, where they are focused on one thing: making your company resilient, no matter what's thrown at it. Prior to entrepreneurship, she worked with Fortune 200 brands such as Lowe's Companies and Gulfstream Aerospace, developing global crisis management and business continuity programs impacting over 16 million customers. Vanessa Mathews' ability to engage her audience, spark lively discussions and affect **change** make her a sought-after speaker for conferences and professional events.

Most Requested Keynotes

Get Real, Get Right, Get Results

The headlines tell us we live in an Era of Uncertainty, due to global warming, cyber threats, and a rapidly changing political climate. How do you leverage Enterprise Security Risk Management to increase profitability and revenue in a global climate?

Cracking the Code of Crisis Management

An interactive seminar and introduction into what crisis management is and isn't. We explore crises of major brands, political leaders, and entertainers who weathered a crisis. We also provide an overview of the industry, compensation, and growth in the job market.

Business Continuity - The Beauty & The Beast of Planning

Five things companies do well and 5 things they ignore. We explore the necessary elements of assessing your companies recovery capabilities, developing plans you will actually use, and how to leverage your program to deliver continuous value.

Business Resilience Over Breakfast

A breakfast talk that explains best practices for achieving success. Business Resilience is an inter-discipline and has grown to be a buzzword. We explore how emergency management, business continuity, crisis management, and enterprise risk tie into the equation.



I loved Vanessa's crisis management workshop. Loved her as a presenter and a powerful figure too.

- Dr. Yuri Ramirez, Program Manager
Intel Corporation

Vanessa's sessions at the annual CPAC Symposium were not only well-attended and lively, with engaging discussions, her speaker feedback rating was a phenomenal 98.5%.

- Dave Shimberg, Board Chairman
Contingency Planning Associates of the Carolinas

To Book Vanessa Mathews

As a speaker for your next event call
1(833) ADV-ISME or
email: info@asfaldisadvisors.com



About Vanessa Mathews

Vanessa Mathews is the Founder and Chief Resilience Officer of Asfalix Advisors, a business resilience firm with a vision of developing resilient DNA's in the global market by turning trauma into triumph every day. Sexual abuse and misconduct, data breaches, supply chain disruptions, regulations, natural disasters, and employee safety/security are some of the challenges Vanessa and team support customers with. Over the course of her career, Mathews has implemented global crisis management, business continuity and enterprise security risk management efforts for private and public sector organizations.

Vanessa holds a BA in Homeland Security and Emergency Management from Savannah State University, the 1st woman in GA to do so, an MBA from the University of South Carolina and she maintains an industry certification as a Certified Business Continuity Professional and ISO 22301 Lead Implementer.

Vanessa is from Virginia Beach, Virginia, by way of Atlanta, Georgia and resides in Charlotte, North Carolina.

Vanessa's ability to engage her audience and spark lively discussions and affect positive change makes her a sought-after speaker for conferences and professional events. Vanessa is unparalleled in this industry for her passion, ability to translate complex topics with personal anecdotes, and her energetic, encouraging approach.

Board of Directors Service

- Appointed, Charlotte International Cabinet
- Director of Community Relations, Charlotte Chapter of National Black MBA Association

Recognition

- 2018 Influential Business Woman -Best Female Owned & Operated Small Business, Acquisition International Global
- Mentor of the Year Nominee, Charlotte Mayor's Mentoring Alliance
- WCCB Morning News Contributor
- Podcast Host - Business Resilience DECODED



I attended an Asfalix training conducted by Vanessa Mathews. I found her to be very knowledgeable in the field of crisis management. She provided useful information and tools that I was able to take back to my organization and make an immediate impact.

- Markel Waters, Chief at Department of Homeland Security / Immigrations and Customs Enforcement

Select Speaking Engagements

